



TRANSFORMATION • IT IS MORE THAN SIMPLY BLACK & WHITE

TFM Magazine

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www.tfmmagazine.co.za

TFM Magazine is produced by SweetChilli Communications

MATERIAL SPECIFICATIONS

TFM Advertising Specifications			
SIZE	TYPE SAFE AREA	TRIM AREA	BLEED AREA
Full Page	185mm x 245mm*	215mm x 275mm	225mm x 285mm
Double Page Spread	400mm x 245mm	430mm x 275mm	440mm x 285mm
Half Page Horizontal	185mm x 122.5mm*	215mm x 142.5mm	225mm x 147.5mm
Half Page Vertical	92.5mm X 245mm*	107.5mm x 275mm	112.5mm x 285mm
Quarter Page Block	92.5mm x 122.5mm*	107.5mm x 142.5mm	112.5mm x 147.5mm
Third Page Strip	58mm x 245mm*	73mm x 275mm	78mm x 285mm

*See attached sheets for exact layouts (not to size)

MATERIAL REQUIREMENTS

- Complete adverts to be supplied in PDF format via email or file sharing service (such as wetransfer.com)
- All fonts must be embedded and converted to paths
- Material to be supplied in CMYK format at 300dpi
- Make sure all images used are embedded and with a resolution of 300dpi
- No Microsoft Word, Publisher or Powerpoint files will be accepted

MATERIAL MAKE-UP

- TFM Magazine can assist with editorial write ups and advertisement make-up upon request at an additional cost. Contact your sales representative to find out more.





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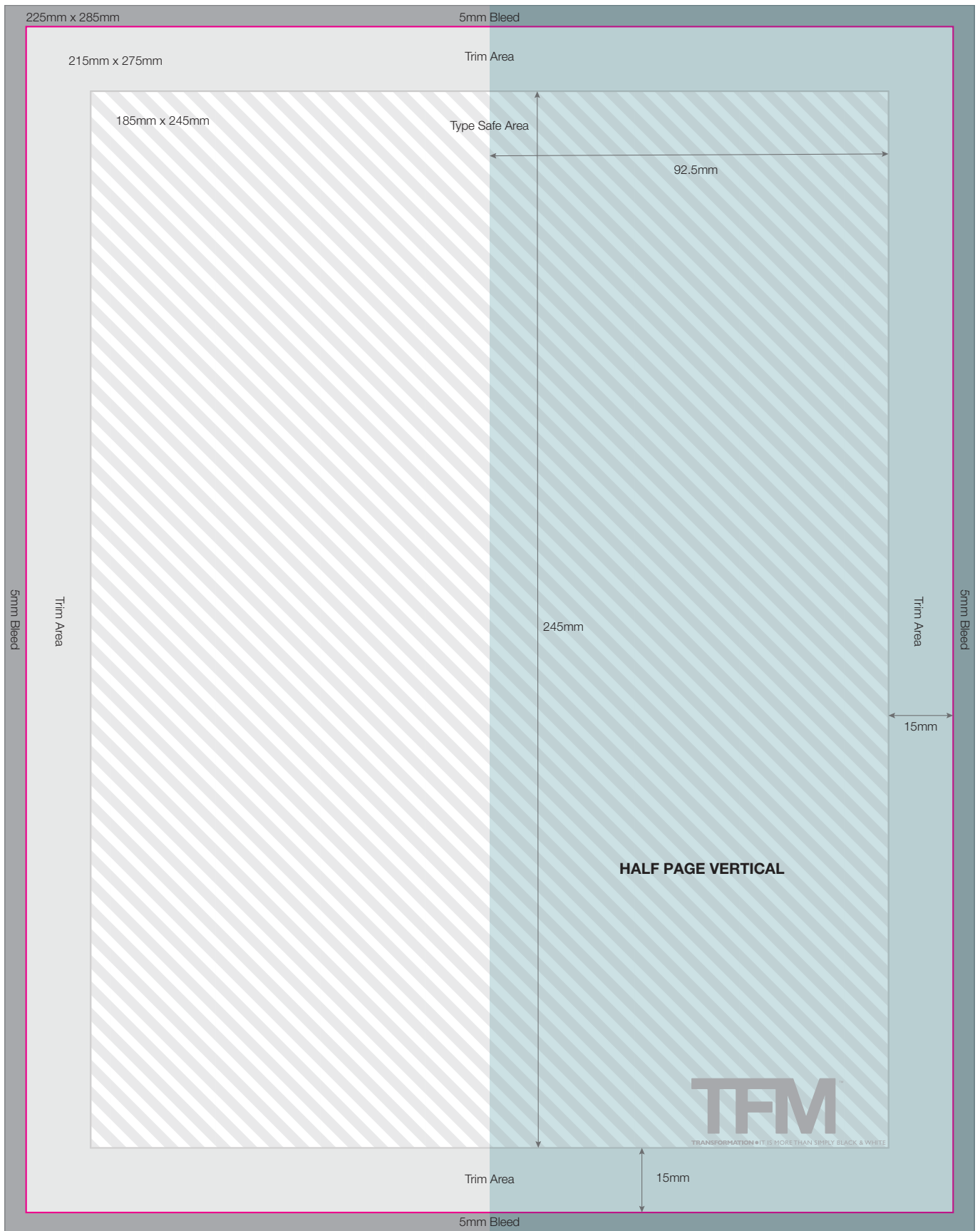
HALF PAGE HORIZONTAL

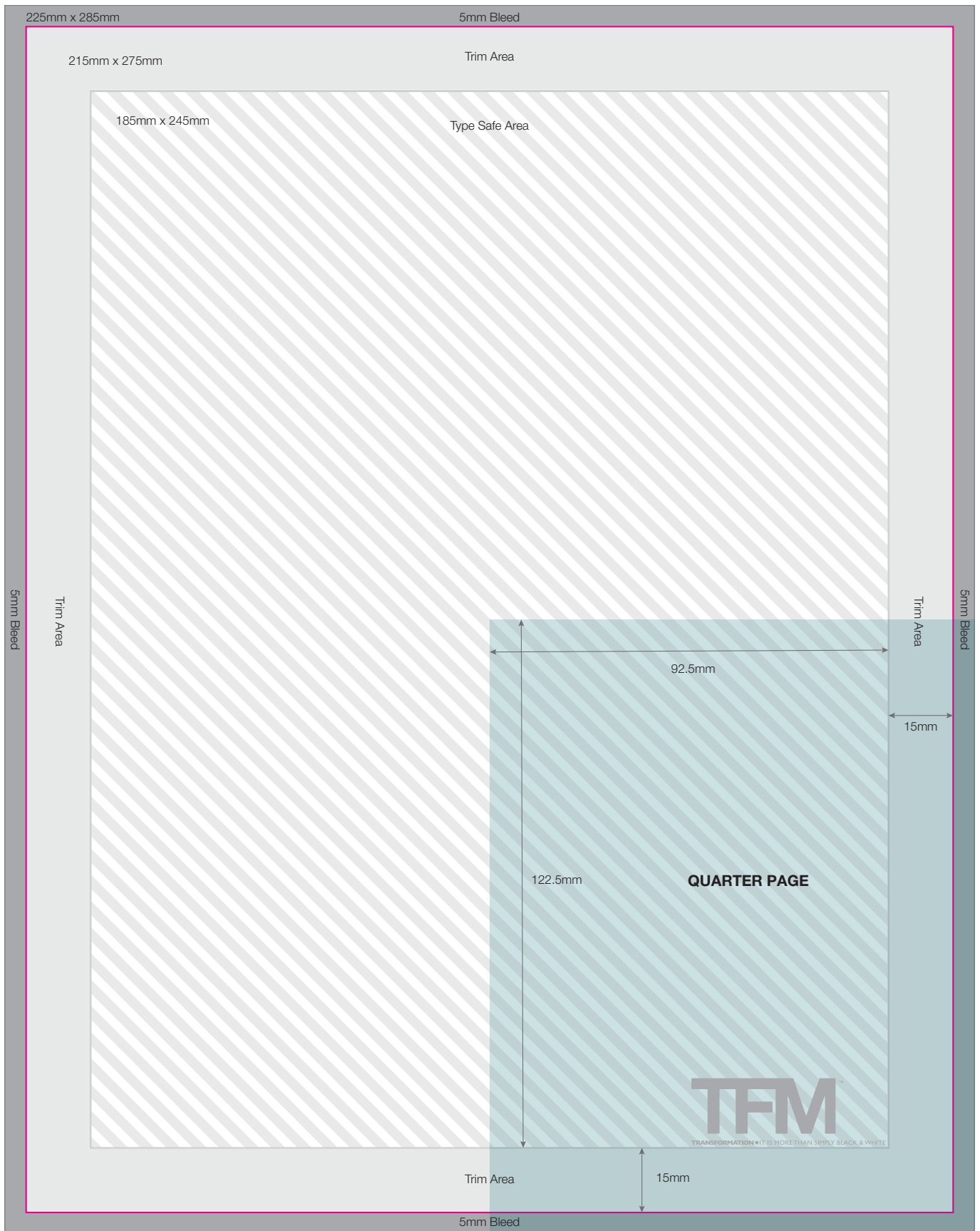




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HALF PAGE VERTICAL







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THIRD PAGE STRIP

